SAINTCON is a regional conference focused on network security training and instruction. This conference has been an annual event for more than 14 years, with a primary focus on the education and government sectors. In recent years, SAINTCON has expanded to include private industry and non-profit organizations throughout the intermountain west.

SAINTCON OVERVIEW

In 2015, we continued to expand the conference by opening up our capacity. We once again sold out of all seats and set new records for our conference. For 2016, we are continuing our expansion and will offer up to 1,000 seats for the conference.

SAINTCON attendees are a mix of state and local government employees, security professionals from many Utah based organizations, information security students and faculty, technology managers, directors, and administrators. In 2015 we saw representation of attendees from nearly every major company in the State of Utah.

2016 EXPANSION

SAINTCON continues to see expansion and growth in attendance. We are meeting those challenges in creative ways which provide great benefit and a rich experience for our attendees.

This year, we expand our capacity by moving to the Utah Valley Convention Center in Provo, Utah. The additional capacity and rooms allow us to add more exciting events.

As in the previous years, the focus is on training and hands-on activities. During the conference we will be offering training on many technologies and software. Villages have been very popular and we will be expanding them for 2016. Villages have been a marvelous and extremely successful way of getting attendees engaged.

SPONSOR INVOLVEMENT

SAINTCON has a growing and successful relationship with vendors and sponsors. We are actively looking for sponsors who are ready to contribute to the atmosphere of the conference and get involved with events and activities. Our attendees have high expectations and we
want to make sure that all aspects of the conference meet these expectations while offering our sponsors and vendors great opportunities to build relationships with our attendees. Sponsors will have even more options for involvement this year. We are expanding sponsorship involvement to include more areas of access, and flexibility.

CONFERENCE DATES AND VENUE

SAINTCON will be held on **October 11-14, 2016**
At the Utah Valley Convention Center in Provo, Utah.

EXHIBITS

Exhibit Space will be open Wednesday and Thursday - October 12-13, 2016 - 8:00a - 3:00p

The purpose of our exhibition space is to compliment the conference by enabling our attendees an opportunity to interact, examine, and evaluate the latest offerings, equipment, and services available to them in the computer security arena. Our exhibit space is in the center of all foot traffic and provides great exposure to our attendees as they transition from one space to another throughout the conference.

Our individual exhibit spaces are limited to six and eight foot table spaces. There is some room for storage on the exhibit floor, and all displays and exhibition materials need to fit within the space allocated.

SAINTCON will open the exhibition floor to attendees only two days during the conference. This provides our sponsors enough time to meet most of our attendees, and also prevents you from staffing a booth with limited foot traffic on the later days of the conference.

ELIGIBILITY

The UtahSAINT Organization “SAINTCON” reserves the right to determine the eligibility of any company, product, promotion, or part thereof, that in our opinion is in keeping with the character and purpose of SAINTCON. Exhibits that detract from the conference; including persons, conduct, or printed matter may be evicted by the UtahSAINT Organization. In the event of eviction, the UtahSAINT Organization is not liable for refunds.
# AREAS OF FOCUS

SAINTCON is primarily an information security conference, with a lot of focus in technology products and services. Specific areas of interest include the following primary areas:

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<th>Mobile Security</th>
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ATTENDEE SNAPSHOT

SAINTCON provides a great opportunity for you to meet face to face with high-level business and technology buyers in the Utah market. SAINTCON constantly brings in attendees from across the State of Utah, Idaho, and is quickly expanding to areas throughout the intermountain west. The companies and organizations listed below were all represented at the during SAINTCON 2015:

ADP AdvancedMD
ATK
Academy Mortgage Corporation
Adobe
Advanced Systems Group
Akamai Technologies
Alliance Information Security
Alpine School District
Alsco
America First Credit Union
American Leadership Academy
Aruba Networks
AtTask Inc.
Atomic Jolt
BambooHR
Bank of Utah
Blue Coat Systems
Bluehost
Booz Allen Hamilton
Box Elder School School District
Business IT Students (BITS)
BuyPD
CNC Consulting
CNTech Solutions
Cache County Corporation
Cache County School District
Canyons School District
Central Utah Educational Services
CenturyLink
Check Point Software
Chrysalis
Church of Jesus Christ of LDS
Cisco Systems
City of Ogden
City of St. George
College of Southern Idaho
CompuNet
Creditera
Cryptotronix
Davis Applied Technology College
Davis School District
Deseret Management Corporation
Direct Financial Solutions
Duchesne County
Emery County
Emery Telcom
FireEye
FishNet Security
Forsythe
Fortinet
Fully Armored
Fuze Network
Global Institute of Technology
Grand County School District
Granite School District
Hewlett Packard
Hy-Tech Business Services, Inc.
ISACA Utah Chapter
Idaho Central Credit Union
Idaho State University
InfoWest
Intermountain Healthcare
Iron County Schools
Jordan School District
Logan City School District
Mavrik
Medicity
Moki
Morgan County School District
Mountain America Credit Union
Mountainland ATC
Nebo School District
Nelson Laboratories
Netflix
Neumont University
North Sanpete School District
Northeastern Education Services
Nu Skin Enterprises
PCC Structurals
Park City School District
Platte County School District
Proactive Network Management Corp
Proofpoint
Provo City
Provo City School District
Questar
RSA Security
Rocky Mountain ATV
Ruckus Wireless
SBN, Inc.
Southeast Education Service Center
Southwest Applied Technology College
Sacramento Regional Transit
Salt Lake City School District
Salt Lake Community College
San Juan School District
Secure ideas
Security Aim
SecurityMetrics
Sera Prognostics
Silent Break Security
Simplifile
Snow College
Snow Offensive Security
SocialGeeks
Southern Utah University
Spillman Technologies
State Bureau of Investigation
State of Utah
Statewide Information and Analysis Center
Stone Circle Productions
Synthesis Networks
TechPlusNews
TestOut Corporation
Thinker Dynamics
Tooele Applied Technology College
Tooele County School District
Trustwave
Tuacahn Center for the Arts
Twin Falls High School
UHEAA
USU Research Foundation
UTARNG
Uintah Basin ATC
Uintah Basin Healthcare
Uintah School District
Union Telephone
US Air Force
University of Utah
Untangle, Inc.
Utah Department of Health
Utah Education Network
Utah Interactive
Utah Legislature
Utah Schools for the Deaf and the Blind
Utah State Archives
Utah State Office of Education
Utah State Office of Rehab
Utah State University
Utah State University Eastern
Utah System of Higher Education
Utah Telehealth Network
Utah Transit Authority
Utah Valley University
VLCM
W.J. Bradley
Wasatch County School District
Washington County School District
Waterford Institute
Wayne County School District
Weber State University
Westminster College
Wheeler Machinery Co
Williamsburg Educational Services
XMission
Zions Bancorporation
inContact, inc.
nVisium
EVENT MARKETING OPPORTUNITIES

SAINTCON provides effective marketing opportunities that compliment your organization’s participation in this event. These event sponsorship opportunities offer marketing, branding, and advertising. These opportunities are purchased on an individual basis, and are limited to UBER, and GOLD sponsors (deadlines apply).

LANYARD SPONSOR  $2000  1 AVAILABLE

This high profile opportunity provides nearly unlimited brand exposure during SAINTCON with nearly every attendee wearing a lanyard with your logo printed on it alongside the SAINTCON logo. Quantity produced is based on expected attendance.

This opportunity is reserved for the UBER sponsor through August 1, 2016. After that time the opportunity becomes available to any eligible sponsor.

VILLAGE SPONSOR  $1500  1 AVAILABLE PER VILLAGE

Villages are where attendees go to break-out and get their hands on fun and interesting projects. This year we will be hosting four official villages: Lock Picking Village, Hardware Hacking Village, The Vault Village, and the Hackers Challenge Village.

Each village can have a single sponsor. Village sponsorships are first come first served. To learn more about our villages, please visit the SAINTCON website for more details. Vendors may only sponsor a single village/track during SAINTCON 2016.

Village sponsor benefits include: Ability to sell equipment within the village space as appropriate (This is limited to related equipment for the village), Your company name will be prominently displayed as the village sponsor. You will have a presence in the village, but will not be actively involved in the activities and schedule for the village. You may however make arrangements with the village staff to participate in activities if they are related to the purpose of the village.

BRIEFING STYLE PRESENTATION  $1000  3 AVAILABLE

This is a chance for your organization’s technical expert(s) to educate the crowds at the conference with a 30-minute technical discussion/demonstration. Attendees will have the opportunity to include these sessions in their personal schedule. Each briefing room accommodates between 150-250 attendees. SAINTCON will schedule all speaking slots, and content guidelines apply. Speaker, title, bio, abstract and session topic are subject to SAINTCON Conference Management approval. Days and times are offered on a first come first served basis. Please contact our sponsorship sales representative for more information.

Deadline: September 15, 2016
PRIVATE CONFERENCE ROOM  $5,000/CONFERENCE OR $2,000/DAY
For 2016, we are offering private space for sponsors. This space can be used by a sponsor for any purpose you choose. The private conference room allows the sponsor to design and set a schedule for use. This may include classes, lectures, demos, lounge, etc.

The sponsor will be responsible for all Audio/Video requirements, and will need to adhere to all venue guidelines and requirements. Any food and beverage costs incurred for this space are the responsibility of the sponsor.

EMO DETAILS
Additional opportunities will be offered as they become available. Opportunities and options sell quickly so contact us as early as possible in order to participate in these offerings. SAINTCON Conference management approval on all marketing opportunities is required.
UBER

The UBER sponsorship is reserved for industry leading organizations. This is the most desirable and effective promotional opportunity at SAINTCON and receives the highest level of support from the conference management team. Some elements which make up this sponsorship are only available as part of this package thus ensuring their exclusivity and unique value.

UBER Sponsorship package is limited to one (1) company

KEY BENEFITS

• Receive recognition for your company as the exclusive UBER Sponsor at the conference.
• Wearable Official Sponsor - Your company logo will be featured on official conference apparel items distributed to all full conference attendees. UBER sponsor gets prominent placement.
• Pre-Registration Event Sponsor - Your company will be the exclusive sponsor for our pre-registration event.
• Conference Banners - Your company may provide banners for exclusive placement near the SAINTCON official conference banners. (Subject to size and content approvals; deadlines apply)
• Participate in Event Marketing Opportunities (EMOs) - Opportunity to participate in additional marketing opportunities with an exclusive first right of refusal for being the Lanyard Sponsor. (Deadline applies)

CONFERENCE BENEFITS:
The following conference benefits are available to the UBER Sponsor. These opportunities provide the highest level of exposure to all conference attendees.

• Keynote Opening Remarks - Your company has an opportunity to present opening remarks during the Keynote Session. (5-10 Minutes in length). C-Level executives are recommended and approval of the speaker and speaking topic is required.
• Keynote Exposure - A slide with your company logo looped before keynote presentations.
• Track Session Speaking Slot - An industry/technology related presentation delivered by your company at a scheduled session within the conference agenda. Preference on day and time offered first come first served. (30 Minutes in length)
• Full Conference Registrations - Ten (10) full conference registrations.
• VIP Pass - One (1) VIP pass to use or pass along to a valued customer to attend the conference in style. VIP Pass includes access to the presenters lounge to interact with presenters, access refreshments, and obtain an exclusive badge.
• Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature and one trinket (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.
EXHIBITION BENEFITS
The following exhibit hall benefits are available to our UBER Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

- **12’ x 10’ Exhibit Space** - 120 square feet of exhibit space in an exclusive location with the best possible foot traffic.

ADVERTISING BENEFITS
The following advertising benefits are available to our UBER sponsor. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

- Conference Web Site - Featured placement on the sponsor page of our website. Company logo, link, and description (up to 800 word description). Inclusion of your logo on the front-page and other appropriate site pages.
- Printed Materials - Company logo included in pre-event publications produced by SAINTCON.
- Pre-conference Social Media Marketing - SAINTCON Twitter announcement of sponsor status and marketing information.

CALL FOR PRICING
SPONSORSHIP

GOLD

The GOLD sponsorship offers an excellent way to get involved with our attendees through on-site visibility. This package offers a great value with most of the best opportunities for exposure.

Gold Sponsorship packages are limited to six (6) companies

KEY BENEFITS:

• Receive recognition for your company as a Gold Sponsor at the conference.
• Participate in Event Marketing Opportunities (EMOs) - Opportunity to participate in additional marketing opportunities.

CONFERENCE BENEFITS:

The following conference benefits are available to the Gold sponsors. These opportunities provide good exposure to all conference attendees.

• Keynote Exposure - A slide including your company logo looped before keynote presentations.
• Full Conference Registrations - Four (4) full conference registrations for company staff.
• Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS:

The following exhibit hall benefits are available to our Gold Level Sponsor. These benefits will provide exposure to nearly all conference attendees.

• 8’ x 8’ Exhibit Space - 64 square feet of exhibit space in a location with the good foot traffic.

ADVERTISING BENEFITS:

The following advertising benefits are available to our Gold sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).

• Conference Web Site - Gold placement on the sponsor page of our website. Company logo, link, and description (up to 200 word description)

Your Investment is: $7,500
SPONSORSHIP

SILVER

The SILVER sponsorship package offers six companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

Silver Sponsorship packages are limited to ten (10) companies

CONFERENCE BENEFITS:
The following conference benefits are available to the Silver sponsors. These opportunities provide good exposure to all conference attendees.
Keynote Exposure - A slide including your company logo looped before keynote presentations.
Full Conference Registrations - Two (2) full conference registrations for company staff.
Conference Bag Inserts - Get the attention of the attendees by placing one piece of your company literature (sponsor provided, SAINTCON approved) within the conference bag distributed at registration.

EXHIBITION BENEFITS:
The following exhibit hall benefits are available to our Silver Level Sponsor. These benefits will provide exposure to nearly all conference attendees.
6’ x 8’ Exhibit Space - 48 square feet of exhibit space.

ADVERTISING BENEFITS:
The following advertising benefits are available to our Silver sponsors. These benefits will provide exposure prior to the event, and last throughout the entire week of the conference (deadlines apply).
Conference Web Site - Silver placement on the sponsor page of our website. Company logo, link, and description (up to 50 word description)

Your Investment is: $5,000
SPONSORSHIP

BRONZE

The BRONZE sponsorship package offers two companies great visibility and additional branding, marketing, and advertising opportunities during the conference. Elevate your company brand and reach with this sponsorship package.

Bronze Sponsorship packages are limited to eight (8) companies

Conference Benefits:
The following conference benefits are available to the Bronze Sponsors. These opportunities provide good exposure to all conference attendees.

Keynote Exposure - A slide including your company logo looped before keynote presentations.
Full Conference Registrations - One (2) full conference registrations for company staff.

Exhibition Benefits:
The following exhibit hall benefits are available to our Bronze level sponsor. These benefits will provide exposure to nearly all conference attendees.

6’ x 6’ Exhibit Space - 36 square feet of exhibit space.

Advertising Benefits:
The following advertising benefits are available to our Bronze sponsors.

Conference Web Site - Bronze placement on the sponsor page of our website. Company logo, and link.

Your Investment is: $2,500
SPONSORSHIP DETAILS AND INFORMATION

For information about becoming a sponsor for SAINTCON 2016, please contact our sponsorship advisor. Sponsorship opportunities are available on a first come first served basis, and are handled in the order of submission.

Sponsors must pay the required fees within 10 Days of submission, or before September 15, 2016, whichever occurs first. Unpaid submissions could result in loss of marketing opportunities and sponsorship level.

A Federal W9 form is available upon request to: sponsor@utahsaint.org

For more details, please contact:

SAINTCON 2016 SPONSORSHIP MANAGEMENT

The following individuals are responsible for Sponsorship Management for SAINTCON 2016. Please contact them with any questions regarding sponsorships.

ROSHAN BHOJWANI  
801-739-1249

JASON TRACY  
801-783-9127

SPONSOR@SAINTCON.ORG  
MAIN: 801-999-8769

SPONSORSHIP SIGNUP PROCESS

For SAINTCON 2016, we will handle sponsorship signups through an open enrollment process. Sponsorship forms and agreements will need to be submitted during the established timeframe to be considered.

Open Enrollment for Sponsorships begins July 25th at 12:00p MDT (Noon).

To sign-up, please provide to us a completed sponsorship form, and signed sponsorship agreement via email. Sponsorships will be awarded on a first come first served basis after open enrollment begins. Early submissions or incomplete forms will not be accepted.

Email Submissions should be sent to: sponsor@utahsaint.org

Open enrollment will continue until all sponsorship slots have been filled, or until September 15th, 2016 - 11:59p MDT
SPONSORSHIP CONTRACT AND AGREEMENT

SAINTCON 2016 will take place at Utah Valley Convention Center on October 11-14, 2016. This Sponsorship Contract including the agreement attached hereto and incorporated herein by reference is made by and between the UtahSAINT Organization (“SAINTCON”) and the company identified below. Upon execution of this Contract, the company identified below agrees to pay the fees set forth below in full subject to the Terms and Conditions attached hereto.

Company: _________________________________________________________
Mailing Address: _________________________________________________________
Contact Name: _________________________________________________________
Contact Phone: _________________________________________________________
Contact Email: _________________________________________________________

PREFERRED PAYMENT METHOD

We will contact you to make payment arrangements in a secure manner.

❏ Check (Made Payable to the UtahSAINT Organization)
❏ Credit Card
❏ Purchase Order

SPONSORSHIP PACKAGE

❏ Uber Sponsor  (Call for Pricing)
❏ Gold Sponsor  $7500
❏ Silver Sponsor  $5000
❏ Bronze Sponsor  $2500

MARKETING OPPORTUNITIES

❏ Lanyard Sponsor  $2000
❏ Village Sponsor  $1500
❏ Briefing Presentation  $1000
❏ Private Space  $5000

COMPANY and SAINTCON hereby agree to the terms and conditions stated herein including the attached terms and conditions which are hereby incorporated by reference and made part of this contract and shall be effective as of the date such parties sign this contract below.
SAINTCON 2016 SPONSORSHIP TERMS AND CONDITIONS

This Sponsorship Agreement (the “Agreement”) is entered into between ______________________________________ (Company), a _______________________________ (Company Type) (“Sponsor”) and the UtahSAINT Organization, a nonprofit corporation (“SAINTCON”), as of ______________, 20________ (“Effective Date”).

SPONSORSHIP RIGHTS.
SAINTCON grants to Sponsor a Sponsorship for the SAINTCON Conference for 2016 (the “Conference”).

SPONSORSHIP BENEFITS.
SAINTCON agrees, subject to the provisions in this Agreement, to provide to the Sponsor the benefits described in Exhibit A attached hereto and made part thereof.

FEE.
In the consideration of the grant by SAINTCON to the Sponsor of the Sponsorship rights hereunder, the Sponsor agrees to pay the sponsorship fee no later than ten (10) days following the latter to occur of the mutual execution of this Agreement and the Sponsor’s receipt of an invoice.

TERM.
This Agreement shall begin on the Effective Date and shall continue through the conclusion of the scheduled Event.

CANCELLATION BY SPONSOR.
The sponsor may elect to cancel the sponsorship. After September 1, 2016, all payments made to SAINTCON or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by SAINTCON and SAINTCON’s lost or deferred opportunity to provide sponsorship opportunities to others. Cancellation notices must be in writing and sent to sponsors@utahsaint.org.

OBSERVANCE OF LAWS AND RULES:
Sponsor agrees to observe and abide by all laws, rules and regulations, and ordinances in connection this Agreement and the rules of any Event to which Sponsor may be invited to participate from time to time as a result of being a Sponsor.

LICENSE.
Sponsor grants to SAINTCON the non-exclusive, non-transferable right to use trademarks, trade names, service marks or logos owned by it (“Sponsor Marks”) in connection with the Event(s) and any activities or promotions reasonably incidental thereto. SAINTCON hereby renounces ownership of and assigns to Sponsor any goodwill that accrues as the result of the use of Sponsor Marks.

REPRESENTATIONS AND WARRANTIES.
Sponsor represents and warrants to SAINTCON that: (i) Sponsor has the full right, power and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. SAINTCON represents and warrants to Sponsor that: (i) SAINTCON has the full right, power and authority to enter into this Agreement; and (ii) the use of any materials prepared by SAINTCON (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

INDEMNIFICATION.
Neither SAINTCON, any co-sponsor, venue provider nor any of their respective officers, agents, employees, contractors, facilities, representatives or assigns shall be liable for, and Sponsor hereby releases them from, any claims for damage, loss, expense, harm, or injury or death to the person, property or business of the Sponsor and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with any Event. The Sponsor hereby indemnifies, and shall defend, and protect SAINTCON and hold SAINTCON, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages,
losses, costs, attorney's fees, and expenses which might result or arise from Sponsor's participation at an Event or any actions of Sponsor's officers, agents, employees, contractors, or other representatives.

LIMITATION OF LIABILITY.
IN NO EVENT SHALL EITHER PARTY OR ITS RESPECTIVE AFFILIATES BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL SAINTCON’S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY THE SPONSOR. SAINTCON MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND ANY EVENT.

MODIFICATIONS.
Any waiver, discharge, amendment or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

NO JOINT VENTURE.
This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and SAINTCON. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein. ASSIGNMENT. Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization or other corporate restructuring.

GOVERNING LAW.
This Agreement shall be construed and interpreted pursuant to the laws of the State of Utah without regard to its conflict of law principles.

SURVIVAL.
Anything to the contrary notwithstanding, the representations, warranties and indemnities provided for in this Agreement shall survive the execution and performance and any termination or expiration of this Agreement.

ENTIRE AGREEMENT.
This Agreement constitutes the entire agreement between the parties and supersedes all prior oral or written agreements. The parties hereto have indicated their acceptance of and agreement to the foregoing by signing the agreement below.